



Build a Workplace People Love – Just add Joy



Create an intentional team culture focused on the business value of joy. Unleash the human energy and the results you always knew were possible.

Menlo is a software design and development company in Ann Arbor, Michigan. In 2014, 3,235 people came from around the world to visit us. They made the trek not to learn about technology, but to witness a radically different approach to workplace culture — one intentionally designed to produce joy.

At Menlo, we have built a culture that removes the fear and ambiguity that traditionally makes a workplace miserable. With joy as the explicit goal, we've changed everything about how our company is run, and have brought that joy into the lives of our clients and their end users. Joy, Inc. offers readers an inside look at our belief system and how it influences our physical environment, embraces making mistakes, and eliminates stereotypical meetings all while fostering dignity and respect.

Joy, Inc. is for readers in any field who want tangible examples for a healthier, happier atmosphere at work—and the sustainable business results required for growth. Readers will come away with an inspirational blueprint for how to create a corporate culture centered on joy.

ABOUT RICH SHERIDAN



From kid programmer in 1971 to Forbes cover story in 2003, Joy, Inc. author Richard Sheridan has never shied from challenges, opportunities nor the limelight. While his focus has always been around technology, his passion is

actually process, teamwork and organizational design, with one inordinately popular goal: the Business Value of Joy! He is the CEO, Founder and Chief Storyteller at Menlo Innovations.

WHAT OTHERS ARE SAYING

“Joy, Inc. is the next step in the evolution of leadership and organization theory. And how appropriate that it comes from Menlo Innovations, the namesake of Edison’s “invention lab.” Sheridan offers not only a manifesto for elevating the soul of organizations, but a trail guide from a skilled explorer to help us follow his lead.

—Joseph Grenny, co-author, *Influencer*